

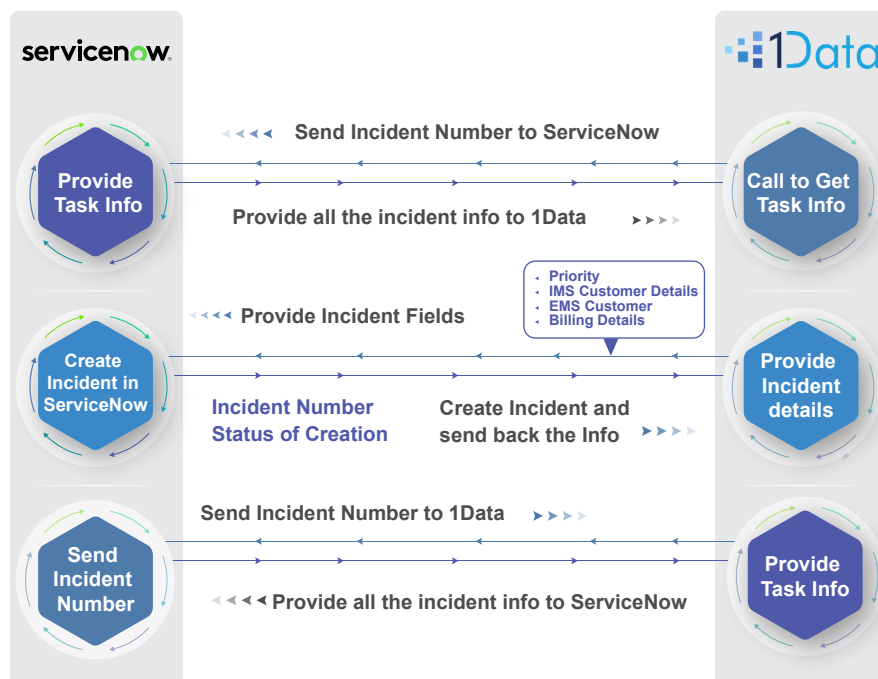
Sincera's 1Data Helps Accelerate ServiceNow Migrations, Integrations and Enrichment

Sincera has added a ServiceNow Connector to its 1Data Enterprise Data Management Platform. With ServiceNow integration, the low-code/no-code platform will enable enterprises to rapidly and cost-effectively migrate and synchronize relevant, clean data between ServiceNow and their business applications. Data from disparate sources can be on-premise, external partner systems or in the cloud. 1Data Integrates all of these, tracks Distribution and also manages Fallouts. 1Data empowers the user to define and automate the Data Flow reducing execution risks and costs, while allowing for adaptation to the ever-changing needs of complex business use cases.

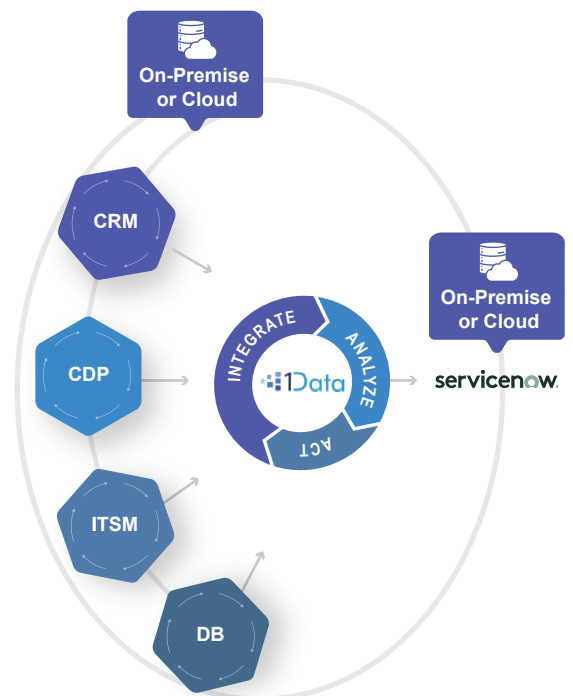
Challenges 1Data Solves for ServiceNow Customers

Digital transformation and cloud migration projects are often siloed IT projects fraught with high costs, execution delays and eventually, poor results. Data fallout management, data mapping challenges and the inability to reconcile data are all significant hurdles that may result in unrealized benefits and low overall data quality. ServiceNow customers typically must build custom software migrations that lack speed, efficiency and proven software, increasing risk and time to market. Not only are Automation and Fallout Management also lacking but these solutions rarely provide the ability to reconcile data post migration. 1Data addresses these challenges

ServiceNow and 1Data Integration

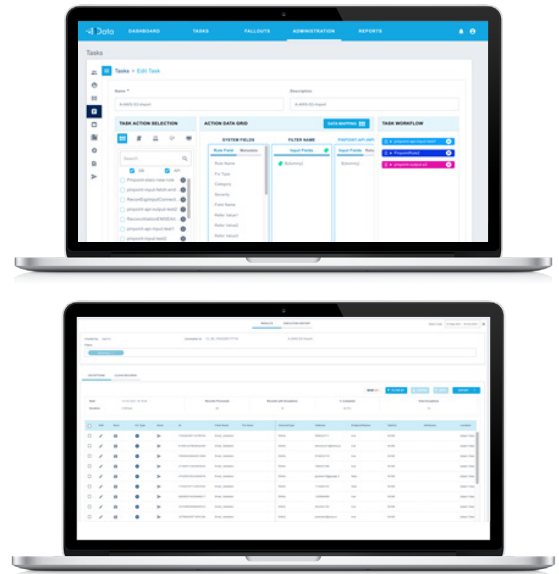


Migration to ServiceNow



Features

- Certified Connectors to ServiceNow Platform
- Installs on-prem or on Cloud
- Ingestion and Cleansing data from multiple sources
- Reusable & Programmable Business Rules
- Automated or Manual actions based on data fallouts
- Assignment of manual fallouts to users
- Low-code/no-code, microservices-based open architecture
- Metrics providing granular, actionable insights
- Designer Studio for building Connectors, Rules and Data Pipelines
- Data Dictionary provides a 360 view of all data, rules and actions



Benefits of 1Data, a PLATFORM-DRIVEN Solution

- **Low Risk Solution**
 - Proven platform and out-of-the-box connectors
 - Methodology driven Implementation for rapid results
- **Cost**
 - Data Cleansing: Save Cloud costs on bad data
 - Re-useable Software – Data Rules Libraries, Data Connectors and Workflows
 - Minimal Bespoke Upgrades
 - Enterprise Licensing Model
- **Rapid Time to Market**
- **Data Agility across the Organization**
 - Additional Integrations
 - Workflow Management
 - Data Management Tool
- **Domain Expertise to Accelerate Implementation**
 - Proven Data Experts



Technical Requirements:

- **Hardware:** Physical or VM with 8 Core CPU, 32-64GB RAM, 1TB Disk Space
- **Software:** RHEL 8 (recommended) / Other Linux flavors / Windows Server, Java 1.8, Python 3.x, MySQL 8.x, MongoDB 4.x

About Sincera :

Started in 2003, Sincera accelerates business automation by leveraging its industry know how and delivering modern and flexible data driven solutions using its 1Data platform. With staff in the US and India and expertise in telecom, Enterprise and OSS, Sincera collaborates with our customers and partners worldwide to plan, develop and deploy solutions that deliver measurable business improvements.

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