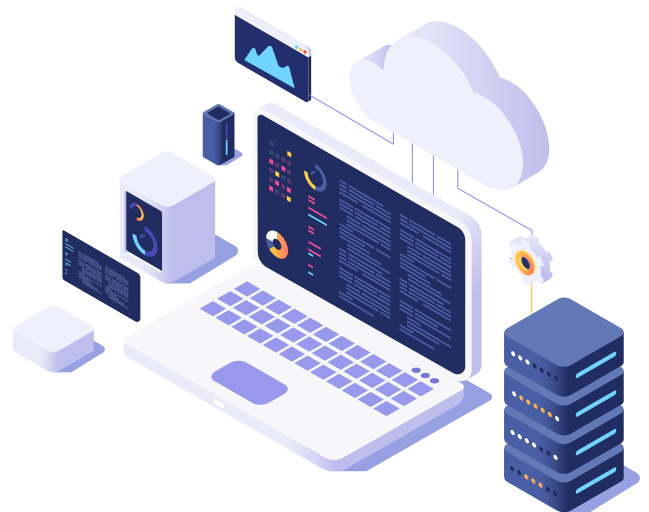# Sincera's 1Data Helps Accelerate Pinpoint, Connect and S3 Migrations

Sincera has added an AWS Cloud Storage Connector and AWS Pinpoint Integration solution to its 1Data Enterprise Data Management Platform. With the AWS Cloud Storage connector and Pinpoint integration, the low-code/no-code platform will enable enterprises to rapidly and cost-effectively migrate and synchronize relevant, clean data between AWS and their business applications. Data from disparate sources can be on-premise, external partner systems or in the cloud. 1Data Integrates all of these, tracks Distribution and also manages Fallouts. 1Data empowers the user to define and automate the Data Flow reducing execution risks and costs, while allowing for adaptation to the ever-changing needs of complex business use cases.
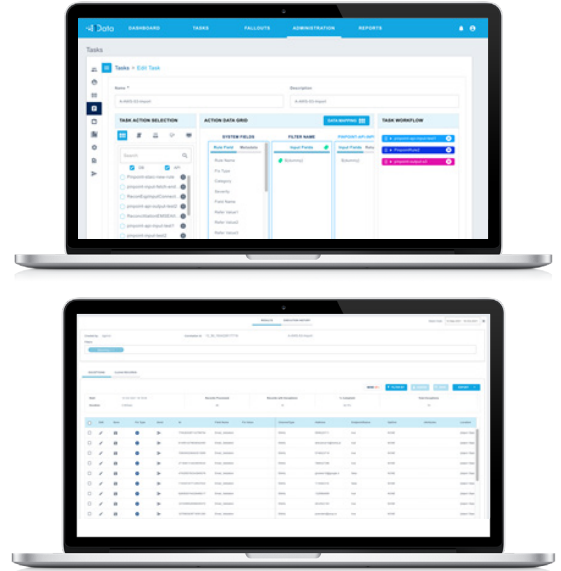
Challenges 1Data Solves for AWS Customers

Digital transformation and cloud migration projects are often siloed IT projects fraught with high costs, execution delays and eventually, poor results. Data fallout management, data mapping challenges and the inability to reconcile data are all significant hurdles that may result in unrealized benefits and low overall data quality. AWS customers must first migrate their data to AWS and then log into Pinpoint to provision campaigns without a tool to manage fallout. In addition, the Pinpoint output reports are not natively ingestible by most third-party reporting tools. 1Data addresses these challenges

Features

- Connectors to AWS Storage (S3) and Pinpoint
- Installs on-prem or on AWS
- Ingestion and Cleansing data from multiple sources
- Reusable & Programmable Business Rules
- Automated or Manual actions based on data fallouts
- Assignment of manual fallouts to users
- Low-code/no-code, microservices-based open architecture
- Metrics providing granular, actionable insights
- Designer Studio for building Connectors, Rules and Data Pipelines
- Data Dictionary provides a 360 view of all data, rules and actions

Benefits of 1Data, a PLATFORM-DRIVEN Solution

- **Low Risk Solution**
  - Proven platform and out-of-the-box connectors
  - Methodology driven Implementation for rapid results
- **Cost**
  - Data Cleansing: Save Clous costs on bad data
  - Re-useable Software – Data Rules Libraries, Data Connectors and Workflows
  - Minimal bespoke upgrades
  - Enterprise Licensing Model
- **Rapid Time to Market**
- **Data Agility across the Organization**
  - Additional integrations
  - Workflow Management
  - Data Management Tool
- **Domain Expertise to Accelerate Implementation**
  - Proven Data Experts

1Data | Amazon Pinpoint

Technical Requirements:

- **Hardware:** Physical or VM with 8 Core CPU, 32-64GB RAM, 1TB Disk Space
- **Software:** RHEL 8 (recommended) / Other Linux flavors / Windows Server, Java 1.8, Python 3.x, MySQL 8.x, MongoDB 4.x
- **AWS:** AWS account with S3 and Pinpoint services

About Sincera :

Started in 2003, Sincera accelerates business automation by leveraging its industry knowhow and delivering modern and flexible data driven solutions using its 1Data platform. With staff in the US and India and expertise in telecom, Enterprise and OSS, Sincera collaborates with our customers and partners worldwide to plan, develop and deploy solutions that deliver measurable business improvements.

Contact us **sales@sincera.net**